

Create an online web presence for the Diagnostic centre

Background

The client has a diagnostic centre in Rewari with ultra-modern state of the art technology in their machines. They wanted to provide quick medical assistance online and this could only be possible if they have an online presence.

The Problem

The client was looking for a technology partner experienced enough to turn the concept into a market-fit product. After a lot of research, they found us perfect for developing a powerful website that can help their patients to book an online consultation with them and also help them to have an online presence.

Our Strategy

RESEARCH & PLANNING

To build a website according to the requirement of the client we bought a strategic requirement gathering process in place. We documented the website ideas, business model, competition, and other aspects in a client meeting. Once all the elements were reported, we further analyzed the feature lists.

Solution

We built a website that contains all the features necessary to boost their business. Also, all the requirements of clients have been taken into consideration.

The iNFOTYKE team successfully launched the website within a few weeks. The whole website is highly scalable, resilient, and optimized for best performance.

Result

Just after the quick launch, the client delivered a pleasant user experience and helped the client realize its potential in the competitive market.